

Corporate Profile





Date: Wednesday 24th February, 2016 | Time: 9.00am -11.30am Venue: Shangria La, The Shard, 32 London Bridge St, London SE1 9SG For RSVPs & More Info, Tel: +44 800 292 2075, | Email: info@sterlingbusinessne







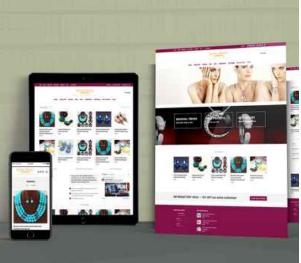




























Introduction

Rhics Technology is a creative digital agency headquartered in London, UK with branches across 3 continents. We specialize in Mobile & Web Application development, Design & Branding, Training and general IT consultancy. We have a proven history of creating online success for global organizations via our suite of services offerings.

We help define your goals, create effective strategies, build easy to use applications, and design award-winning systems that communicate the desired message. Our process unites talent & passion with discipline.

Our competitive prices ensure that projects are executed within budget and on time. This allows for true client-to-project transparency and a streamlined workflow from concept to execution.

VISION – To be the leading international full service digital agency.

MISSION – To provide personalized value proposition throughout our design, training, IT consultancy, mobile and web development services.

QUALITY ASSURANCE - With a commitment to quality, an in depth knowledge of interactive best practices and a structured proven process – our company delivers excellence time and time again.



Web Design & Management

For years we have delivered beautiful, standards compliant, professional websites. At RHICS, we are deeply committed to designing the best possible experience and interface for the end user; from simple brochure-sites, to highly complex database driven applications.

As an expert website design agency we deliver solutions for all types of web design & development projects. We make sure that your web platforms are search engine friendly up to international standard. We provide post development management service to ensure your website is always up to date.





Training

IT & Digital Training

Our programmes are centred on practical techniques that aid sustainable growth and development of any business in the digital age.

Executive IT Training

Our executive programmes are modelled to facilitate Sustainable growth and development through the use of IT & digital platforms.

SMEs & Entrepreneurs

These training programmes empower individuals and small/medium business owners towards achieving a lean business start--up through utilisation of the RHICS 'DIY methodology'.

The Junior Coders Academy

Information Technology is now a fundamental aspect of everyday life and young people have a natural technology. In a fully digitalized world, it is essential that children knows the basics of Computing

Cyber Security & Training.

In today's data driven, highly distributed world, companies now use the internet to undertake the very basic of business tasks, to advertise and sell, find new markets, customers and staff, engage customers and suppliers, process financial transactions, amongst others. The course is suitable for every individual / business that uses a computer or any Internet enabled device. This course is essential for all organizations, of all sizes, and in all sectors. This includes companies in the private sector, entrepreneurs, business owners, SMEs, general non-IT professionals, universities, charities, and public sector organizations



Search Engine Optimization (SEO)

Our in-house expert SEO consultants are qualified professionals with many years of experience. We work alongside you to develop effective search engine optimization strategies from SEO friendly web design to keyword research, content creation, copywriting, link building, SEO submissions, website analysis, Internet marketing, SEO training amongst others.



Design & Branding

We are a professional, affordable graphic design and brand management company well versed in a range of creative design mediums from corporate ID to print and online product design. We work with various sectors and industries from churches & charities to SMEs and larger corporations. Our creative designers work on print media including flyers, posters, leaflets, brochures, book covers or anything else that matters to the highest specification.





Mobile Application Design

At Rhics we understand mobile applications inside out, be it Android, Blackberry or iOS applicatons. We can recommend to you on what works and doesn't work to ensure your mobile app has the most engaging functionality and design. We an design and develop great looking native or web based applications with awesome features and functionality for your mobile platform choice. By working with you to design, build, launch and promote applications, we will ensure you have a strong brand identity and presence in the mobile sector.

Events & Conferences – Branding | Marketing | Ticketing

Rhics provides a unique event design and management service that focuses on utilizing IT towards the successful delivery of global events. Our event design strategy is underpinned by our holistic approach to managing your event through the use of IT. We apply validated IT & digital strategies to every aspect of your event to create an engaging experience with your audience.

Digital Marketing Visibility, Credibility & Profitability

Our digital marketing strategy focuses on creating visibility and building credibility that leads to profitability. We achieve this by engaging with consumers effectively on several digital platforms that they utilize daily, serving the right marketing content.



Projects

S/N	COMPANY	JOB DESCRIPTION	PROJECT STATUS
18 1	British Airways	Marketing Promotion	Completed
2	Virgin Atlantic	Design & Marketing Promotion	Completed
3	Sterling Business Network	Web Design. Mobile App, Digital Marketing, Event Branding, Video Promotion	Completed
4	Lagos Tolling Limited	Web Design & Development	Completed
5	The Caribbean Confederation of Credit Unions.	Advert & Promotion Video, Web Design & Event Marketing	Completed
6	Tersus Construction Limited	Website Design	Completed
7	Business Day Newspaper	Mobile Application Design and development	Completed
8	Standard Chartered Bank	Cyber Security Training	Completed
9	Lilalii Cosmetics	E-commerce Web Design	Completed
10	St Lucia Tourist Board	Design of Marketing & Promotional Materials	Completed
11	Jamaica Tourist Board	Design of Marketing & Promotional Materials	Completed
12	MRI Investment/ Broadbased Finance	Website Design	Completed
13	Co-op Bank Grenada	Digital Transformation Strategies Training	Completed
14	Grenada Chamber of Commerce	Digital Strategies Training	Completed
15	Antiqua & Barbuda High Commission London	Website Design	Completed
16	Chartered Insurance Institute CII London	Corporate Design	Completed
17	Redeemed Christian Church of God	Website design and Event Marketing	Completed
18	Tobago Airways	Website Design Corporate Branding, Digital Marketing & Advertising, Mobile App Development	Ongoing

Some of Our Clients













































Welcome The C

Programm

TAT Server

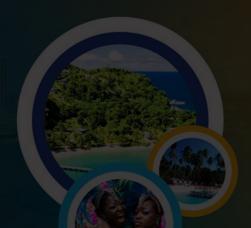
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THE 61ST ANNUAL INTERNATIONAL CONVENTION TRINIDAD AND TOBAGO 2018

CO-OPERATIVES: RE-SHAPING CARIBBEAN SUSTAINABLE DEVELOPMENT







































On Board Experience



Our inflight Entertainment

Watch our award winning content from pre take-off right up until you step off the plane. This could amount to an additionat two hours of great entertainment every flight

Learn More



Our inflight Entertainment

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Learn More

Travel your way Experience from special touches to all out luxury

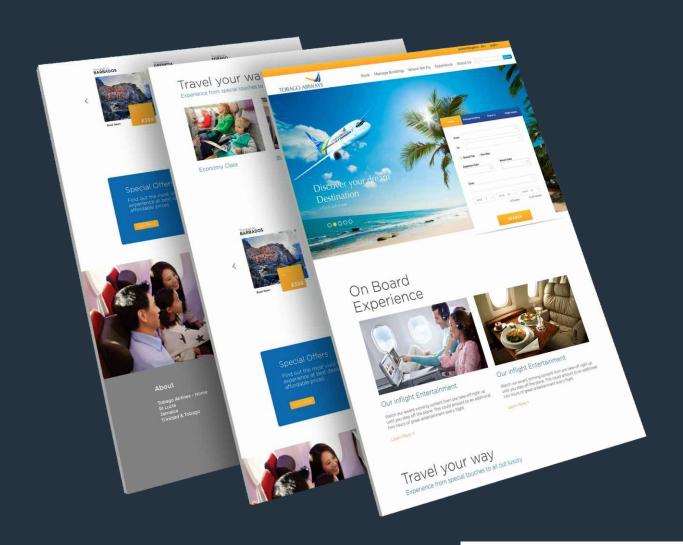




Project: Corporate Branding & Web Design For Tobago Airways

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ABOUT THE CONVENTION BENEFITS, FEATURES AND REASONS TO ATTEND

Caribbean and International Credit Union Leaders and Practitioners will assemble in Varadero, Cuba for the 60th Annual International Convention and 46th Annual General Meeting of the Caribbean Confederation of Credit Unions [CCCU]

which will be held June 16 - 21, in Varadero, Cuba, under the theme "Co-operatives: Re-shaping Caribbean Sustainable Development" This is the first time this event will be held in Cuba and whereas there are no financial co-operatives or credit unions in that country, there are a number of other co-operatives that operate in the agricultural and manufacturing sectors. It is anticipated that this event will also afford opportunities to introduce the concept of financial co-



nt Method// Online Credit Card / Wire Transfer / Bank Draft









MINUTES

SECONDS





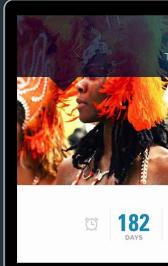
Programme Schedule Announcement

FROM THE BLOG CCCU CONVENTION 2018

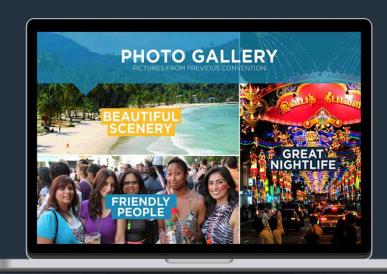
> Project: Event Branding & Web Design For CCCU

















WHERE BUSINESS MEETS LEISURE













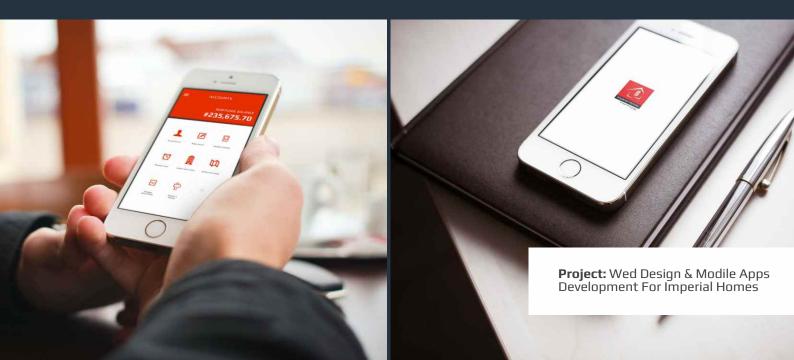


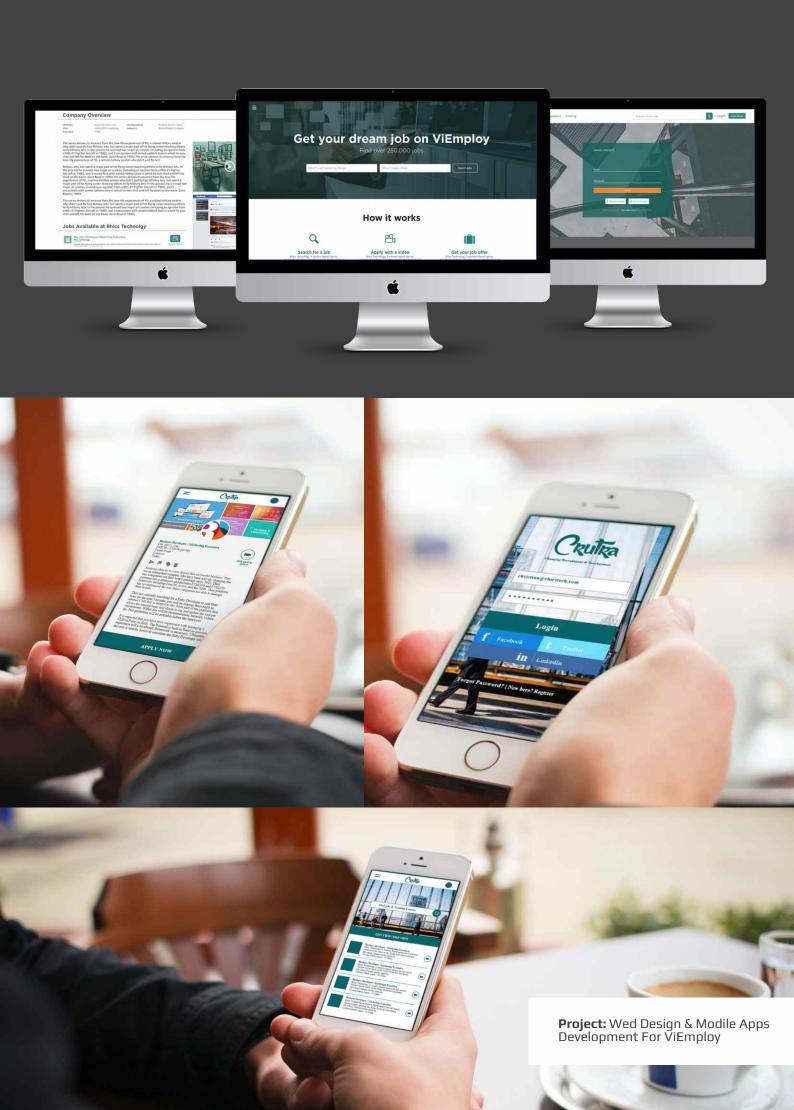




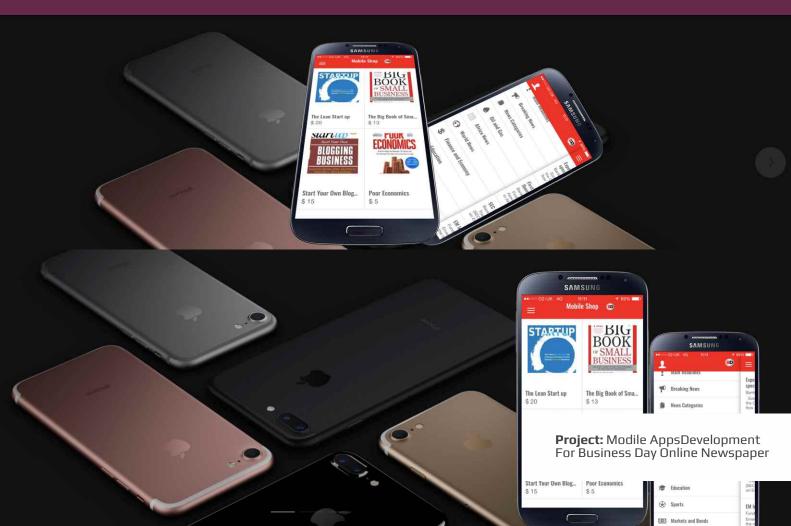












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